

INDUSTRY CHAMPIONS FOR SDGs: AWARDS

Addressing Children's Needs | Helping Attain Child-Rights Convention & SDGs

The first Jharkhand Corporate Social Responsibility Awards 2017

Organized by the JCSRC, Department of Industries, Mines & Geology,
Government of Jharkhand in partnership with UNICEF

There are a large number of companies including Central Public Sector Enterprises (CPSEs) operating in Jharkhand - mainly in steel, power, coal and other mining sectors. The focus of the CSR activities in the State is to achieve the Sustainable Development Goals (SDGs) on health, nutrition, education, women empowerment, water, sanitation and hygiene, and enhance the livelihood and income earning capacity of the people in Jharkhand, thus also helping attain the CRC Agenda.

Jharkhand Corporate Social Responsibility Council (JCSRC) was set up by Government of Jharkhand in partnership with UNICEF Jharkhand – the first and only such body in India. The Government notification to this effect was issued on 31 March 2015.

Since its formation, CSR Expenditure in the state has gone up from INR 247 crores in 2012-13 to INR 754 crores in 2015-16. The District CSR Committees (DCSRC) have been formed in 22 districts to advise & monitor CSR activities at the district level.

This year the Government of Jharkhand, in partnership with UNICEF, is announcing the “Industry Champions for SDGs: Awards” (Addressing Children's Needs | Helping Attain Child-Rights Convention & SDGs) to recognize the select companies that have inherently built-in child rights issues in their business.

Awards Category

Companies will be awarded for their work in the areas of: (i) Health, (ii) Nutrition, (iii) Water, (iv) Sanitation, (v) Education, (vi) Child protection, (vii) Women's empowerment, (viii) Livelihoods and skill-building, (ix) Infrastructure and (x) Climate action. The screening, scoring and weightage methodology is listed in the table below.

S No	Award Category	Screening Indicator	Scoring (Max Weightage Points)	Weightage Accord maximum points for 'Outstanding' performance and lowest for 'Poor'
1	Best Corporate Initiative in each of the above 10 areas (10 awards)	Concept and value of the intervention	10	
		How is it an innovative model	15	
		Reach and involvement of target audience or stakeholder	15	
		Social impact on beneficiaries	25	
		Replicability & scalability	20	
		Sustainability - financial and operational	15	

2	Best innovation in any of the above 10 areas (2 awards)	Concept and value of the intervention	10	
		How is it an innovative model	15	
		Reach and involvement of target audience or stakeholder	15	
		Social impact on beneficiaries	25	
		Replicability & scalability	20	
		Sustainability – financial and operational	15	
3	Media for Child Rights award for a ‘Media House’ reporting on child rights issues (2 awards – 1 each for print-media and electronic-media)	Sustainable campaign on Child-Rights issues	30	
		Number, quality of evidence based reporting on Child-Rights issues	30	
		Innovative reporting on Child-Rights issues	40	

Award Application

The application form is available for download on the Department of Industries’ website www.jharkhandindustry.gov.in

Please submit the completed award application by 31 August 2017 both in hard and soft copies to :

**Director Industries & Member Secretary
Jharkhand CSR Council
3rd Floor, Nepal House, Doranda, Ranchi,
Jharkhand**

Email: csrjharkhand@gmail.com

Note: Incomplete entries will not be considered.

Jury & Selection Process

Selection process would be fair, credible and transparent. The jury will comprise representatives from the GoJ, academia, NGOs, civil society, media, industry bodies, etc. Gender balance is recommended in the panel. The initial screening and short listing will be facilitated by the JCSRC secretariat headed by Director - Industries, subsequently the jury shall review and select the winners based on the pre-decided scoring and weightage methodology

The awards (winners’ certificate and memento) will be presented by the Hon’ble Chief Minister of Jharkhand during the CSR Conclave scheduled October 2017.

Application Form : Provided in Annexure 1

IMPORTANT DATES TO REMEMBER

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| • Date of submission of all complete entries: | 31 August 2017 |
| • Shortlisting of application: | By 1st week of Sep 2017 |
| • Assessment by the Jury: | By 2nd Week of Sep 2017 |
| • Announcement of Results: | By 4th Week of Sep 2017 |
| • Presentation of Award in CSR Conclave | By October 2017 |

About the Application form

The application form is divided in three parts, i.e. section 1, section 2 and section 3

- **Section 1** Application form
- **Section 2** Description of Programme/ Intervention/Initiative/ Campaign - you will be required to fill-in the details for the award category you are sending in your entry for. Entries will be screened and evaluated on the basis of the indicators mentioned.
- **Section 3** is the declaration - all entries have to be accompanied by a declaration statement from a senior representative of the Company, such as the Chief Executive Office/CMD/MD/Board level CSR Committee (any one of them)

All the sections should be duly filled out. Incomplete applications will be rejected.

CONSOLIDATED APPLICATION FORM

Please submit the completed award application (Section 1, 2 & 3) by 31 August 2017 (both in hard and soft copies). The application form is available for download on the Department of Industries' website www.jharkhandindustry.gov.in

Incomplete entries will not be considered

SECTION 1: Application form There will be just one entry form for the Awards		
S No.	Details Required	
1	Award for which entry is being submitted <ul style="list-style-type: none"> • Best Corporate Initiative in each of the 10 areas • Best innovation in any of the 10 areas (2 awards) • Media for Child Rights award for sustained discussion, coverage/ reporting by a media-house/group (2 awards – 1 each for print & electronic) 	
2	Name of the company/media house	
3	Turnover (INR in Crores)	
4	Number of employees	
5	Brief description of your company (100 words)	
6	Contact person	
7	Designation	
8	Address for communication	
9	Telephone	
10	Fax	
11	Email	
12	Website (if any)	
13	Name of the Programme/Intervention/Initiative/Campaign	
14	Date of commencement and completion of Programme/Intervention/Initiative/Campaign	
15	Objective	
16	Geographical location	
17	Target groups/beneficiaries	
18	Total budget	
19	Key partners/stakeholders	
20	Total budget (In INR)	
21	Implementation strategy	
22	Did the programme involve children, youth and women in the design, planning and implementation stages of the programme? If so, how?	
23	How, in tangible terms, children, adolescents and women are benefitting from the programme interventions? Provide most relevant data along with the justification/analysis.	
24	What were the challenges faced during the project and how were they overcome	

Section 2: Description of Programme/ Intervention/Initiative/ Campaign

You will be required to fill in the details for the award category you are sending in your entry for. Entries will be screened and evaluated on the basis of the indicators below

S No	Award Category	Screening indicator	Provide description against screening indicator in not more than 1000 words/per indicator
1	Best Corporate Initiative in each of the 10 areas above (10 awards)	Concept and value of the intervention	
		How is it an innovative model	
		Reach and involvement of target audience or stakeholder	
		Social impact on beneficiaries	
		Replicability & scalability	
		Sustainability – financial and operational	
2	Best innovation in any of the 10 areas above (2 awards)	Concept and value of the intervention	
		How is it an innovative model	
		Reach and involvement of target audiences or stakeholders	
		Social impact on beneficiaries	
		Replicability & scalability	
		Sustainability – financial and operational	
3	Media-House for Child Rights award (2 awards)	Sustainable campaign on Child-Rights	
		Number, quality of evidence based reporting	
		Innovative reporting	

Section 3: Declaration

All entries have to be accompanied by a declaration statement from a senior representative of the Company, such as the Chief Executive Office/CMD/MD/Board level CSR Committee (any one of them)

I have read the application form (Section 1) and the description of the Programme/ Intervention/Initiative/ Campaign (Section 2) of the application form for the “Industry Champions for SDGs: Awards” submitted by me/ my company(insert name of company).

I hereby confirm that the information provided is true and correct to the best of my knowledge.

Signature & seal	
Name & Designation	
Date	